

Jeffrey Simbrow Associates Awarded Aldara

Jeffrey Simbrow Associates (JSA) has recently been awarded Aldara, a topical cream that is an Immune Response Modifier indicated for the treatment of external genital warts, superficial basal cell carcinoma and actinic keratosis. Aldara is marketed by Graceway Pharmaceuticals.

Graceway is new to the pharmaceutical industry. They purchased 3M Pharmaceuticals portfolio and began operations earlier this year based out of London, Ontario. JSA is proud to work with this exciting new company.

CPM

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Announcement

CFP Announces New Executive Director



Dayle Acorn,
Executive Director,
Canadian Foundation
for Pharmacy

Christina Bisanz, President of the Canadian Foundation for Pharmacy (CFP), is pleased to announce the appointment of Dayle Acorn to the position of Executive Director, effective July 9, 2007.

Dayle joins the CFP after an extensive career in the pharmaceutical industry with AstraZeneca and more recently, Hoffmann-LaRoche. Dayle has held progressive management positions in Sales, Marketing, Market Access and Pharmacy Services across multiple therapeutic areas.

“I am extremely excited about joining the CFP at a time when the role of pharmacists is being expanded to recognize their unique skills and experience,” says Dayle. “With the support of grassroots pharmacists and our various stakeholders, I believe the CFP, with its focus on innovation in practice, can make a difference for the future of pharmacy.”

Since 1945, the CFP has been engaged in activities that promote the advancement of the profession of pharmacy. The mission of the CFP is to be a catalyst for change, developing and supporting evolving pharmacist care to optimize health outcomes. Through its Innovation Fund, the CFP currently supports projects and research that facilitates this transition.

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